Community Pharmacists Disrupting Clinical Drug Trials Gerald E. Finken, RPh, MS

This roundtable aims to explore the common reasons behind the failure of majority of clinical trials and how community pharmacies can serve as an opportunity to address this issue. We will discuss the challenges faced by traditional clinical trial settings, such as patient recruitment, retention, and accessibility, and examine how community pharmacies can overcome these barriers by leveraging their established relationships with patients and accessibility to diverse populations. Through collaborative discussions, we will identify strategies for integrating clinical trial participation into community pharmacy practices, thereby enhancing patient engagement, improving trial outcomes, and advancing healthcare research.